



Resource Pack

for

Local Anti-Slavery Groups

Anti-Slavery International 2009

Resource Pack for Local Anti-Slavery Groups

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1.0 INTRODUCTION

1.0 Introduction

Thank you for helping to set up an Anti-Slavery Group! We hope that by forming a local group, active campaigners and supporters in your area will be able to get more involved with Anti-Slavery's activities. Groups will play a crucial role in helping Anti-Slavery International to raise awareness of modern slavery, motivate others to get involved in the fight, campaign for change and fundraise for freedom, so that together we can eliminate slavery from the world once and for all.

The aim of this resource pack is to offer comprehensive information to supporters who wish to set up and run an Anti-Slavery group. It also contains advice on how to campaign or raise funds in support of our work.

This pack is also available online at www.antislavery.org

Your Anti-Slavery group contact at Anti-Slavery International will be Gemma Wolfes. Please use the contact details below for any questions you have relating to your group and its activities:
Gemma Wolfes, Campaigns & Outreach Officer
g.wolfes@antislavery.org
+44 (0)20 7501 8936
Anti-Slavery International, Thomas Clarkson House, The Stableyard, Broomgrove road, London SW9 9TL

1.1 Anti-Slavery International Mission Statement

Anti-Slavery International is the world's oldest international human rights organisation, founded in 1839, and the only UK charity committed to eliminating all forms of slavery in today's world. Slavery, servitude and forced labour are violations of individual freedom, which deny basic dignity and fundamental human rights.

Anti-Slavery International supports today's fight for tomorrow's freedom by:

- Carrying out research to assess the scale of slavery in order to identify measures to end it
- Supporting the initiatives of local organisations to release people from slavery
- Lobbying governments and intergovernmental agencies to make slavery a priority issue and to develop and implement more effective laws against slavery



Anti-Slavery March in Punjab, India

“It is commonly believed that slavery no longer exists. Sadly this is not true. I commend Anti-Slavery International for proclaiming the inhumanity of the present situation. We should do all in our power to bring such exploitation to an end.”

Archbishop Desmond Tutu

- Mobilising public support to campaign for the eradication of slavery

We base our work on the following fundamental principles:

- The right of all people to be free from any forms of slavery and able to assert this right
- A respect for the dignity, diversity and views of all people involved in the struggle for the eradication of slavery
- The belief that all people exploited by slavery should have the opportunity to realise their full potential

1.2 The role of Anti-Slavery groups

- To raise awareness of modern slavery and campaign for its end in your local area
- To engage new supporters in the fight against slavery
- To organise events, activities and raise funds for Anti-Slavery International
- To raise the profile of Anti-Slavery International in your local area
- To help Anti-Slavery International campaign in a crisis situation where necessary

2. HOW TO SET UP AND RUN YOUR ANTI-SLAVERY GROUP

2.1 Recruiting new members

When you initially set up your group you will need to grow your membership. Remember to try and attract a diverse group membership in order to draw upon the varied ideas, skills and knowledge of the group members. Even if there are only a few of you, you can form your group and get started on planning your activities.

Here are a few ideas to build the membership:

- Organise an Inaugural event or meeting to introduce people to the issue and what the group wants to do. An event such as a speaker meeting or DVD viewing is a great way to publicise the existence of the group and ultimately attract more people. See section 4.0 for more ideas.
- If you organise an event then you can use the local media to publicise it and the formation of the group. See section 5.0
- Ask around your network of friends, family, and work colleagues. Ask them to forward an email to their friends and networks about the group.
- Put up a notice or poster in a local shop window, library, community centre or church hall (in most cases you will need to ask permission first).
- Try and contact other local campaigning groups. See section 5.9 'working in partnership' for some ideas for other groups that may exist in your area.
- We can list your group on our website with your contact details and include details of new groups that have been set up in our supporter mailings to specifically attract members in your area.
- Look for people who you think might have the time to commit to the group, for example, retired people's groups, University of the Third Age etc.

Patrons

You may wish to invite local dignitaries to be Patrons of the group in order to make them aware of what you wish to do in your local community and harness their support for the initiative. For example, you could invite your local MP, Lord Mayor or a religious/ community figurehead.

2.2 Retaining members and running meetings

Once you have attracted members to the group, it is important to keep the momentum going and ensure that members are kept active to make their membership worthwhile. Establishing a regular meeting time and place is essential. Ideally choose the same day, time

and place each week or month (for example first Tuesday of every month) for members to meet. It is worth having everyone's email addresses and mobile numbers so that a block text and reminder email can be sent.

It is also important that all members of the group feel motivated and valued otherwise they may drop-out. Therefore ensure the meetings are well-facilitated and organised. Keep abreast of Anti-Slavery International's updates and developments in news stories so that members can take on campaigning actions during the regular meeting and plan further actions as required.

The rest of this pack outlines ideas for the different activities groups can undertake. Use the regular meetings not only to inform the group about slavery, but also to plan the group's activities.

If your group is already up and running and you invite new or prospective members to a meeting, make sure you welcome them, explain to them how the group works and follow-up with them after the meeting to maintain their interest.

2.3 Group structure and roles

How you decide to structure your group is up to you but more formal roles or structures within the group will help to ensure that it stays organised and can therefore carry out work more efficiently. Many groups often have a central organising committee, especially where the group membership is quite large. This committee may wish to meet more frequently to plan activities.

You may wish to form your group according to a constitution (please see the 'example of a constitution' included in this pack). A group can have between three to six roles who are elected at the AGM. Usually a Chair, Treasurer and Secretary are essential, however additional posts can be adopted which can include a Fundraising coordinator or Campaigns Officer.

2.4 Communicating with your group members

Ensure you have a consistent way to communicate with all your group members. Email is probably the easiest way but not all people may have access to the internet so ensure you can use the telephone, group texts to mobile phones or post. If you have a website, make sure this is kept up to date.

A Chairperson/President shall:

- Chair all official meetings of a group. In their absence the members present will elect someone to chair the meeting.
- Convene all meetings of the organising committee where relevant.
- Keep up to date with all aspects of the group and ensure the group is achieving its goals.
- Be a signatory for the group budget.

A Treasurer shall:

- Keep the group informed about the group's financial situation.
- Maintain a record of all receipts and payments giving details of the transactions.
- Present the group's accounts at the AGM.
- Be responsible for the group's fundraising activities (where no fundraising officer is present).

A Secretary shall:

- Record decisions made at all meetings of the group.
- Inform all members of meetings.
- Ensure that all members are kept informed of issues affecting the group and developments in Anti-Slavery International's work.
- Be responsible for communication between the group members, Anti-Slavery International and the other bodies.
- Take minutes of official meetings and maintain a minutes book containing the constitution of the group, and where applicable the results of elections.
- Maintain a file of all correspondence for the current and preceding year.
- Maintain an inventory of all items of equipment belonging to the group.

Aside from using standard email you could also think about using an online forum such as Yahoo Groups which enables you to email all members of the group, have multi-way communication and share documents. The following are the most useful:

Google Groups <http://groups.google.com/>

Yahoo Groups <http://uk.groups.yahoo.com/>

Rise Up <http://www.riseup.net/>

Newsletters

A monthly or quarterly newsletter is a very effective way to communicate with group members on a regular basis and ensure that they are up to date with all past and future activities of the group, particularly for those who may have missed a meeting. This can be sent either by email or post.

2.5 Communicating with Anti-Slavery International

When you return the Memorandum of Understanding and register your group, Anti-Slavery International will automatically send the group a starter pack and add the group (with the contact details provided) to receive the following regular communications:

- Campaigns Network emails to receive the latest actions from Anti-Slavery International and updates about campaigns and events
- The Reporter to receive Anti-Slavery news and features on our work
- A bi-annual Anti-Slavery group network newsletter containing information about other groups and their activities and new information for groups.

NB: All individual members of the group can receive the campaigns network emails if they wish. Please send a request contact details to us. If group members would like to receive the Reporter individually, then you can subscribe as a member of Anti-Slavery International (£35/ £11 unwaged).

For any additional questions or information needed, please use the contact details below:

Gemma Wolfes, Campaigns & Outreach Officer
g.wolfes@antislavery.org

+44 (0)20 7501 8936

Anti-Slavery International, Thomas Clarkson House, The Stableyard, Broomgrove road, London SW9 9TL

2.6 Communicating between different Anti-Slavery groups

For the time-being, the bi-annual Anti-Slavery group network newsletter will be the main source of information for groups regarding what other groups are doing.

We will also encourage networking and the sharing of ideas amongst groups by providing contact details for other Anti-Slavery groups in these newsletters and on our website. Once the group network is better established, we hope to set up a secure area on Anti-Slavery International's website where groups can display further details about their activities and an online discussion forum where members of different groups can communicate, alongside organising skill-share sessions for group members.

2.7 Funding support for your group

The following could be useful in helping to fund some of your groups' activities:

- Local trusts (use any contacts you are aware of)
- Awards for all- www.awardsforall.org.uk
- Grassroots Grants-

www.cabinetoffice.gov.uk/third_sector/community_action/grassroots_grants.aspx

3.0 CAMPAIGN AGAINST SLAVERY

Campaigning for change is an essential part of Anti-Slavery International's work and is a crucial way in which you can support us. Campaigning is about changing attitudes towards a certain issue and raising awareness of it among decision-makers, in order to bring about changes within their policies or behaviour.

3.1 The subject of your campaign

Anti-Slavery International sends out regular campaigning actions on different areas of our work via our Campaigns Network. These may sometimes be part of a sustained thematic campaign or may be one single action.

You can do as little or as much as you like. You may wish to raise awareness of slavery in general and gather more public support for campaigns (see section 3.4) or you may wish to develop your own campaign which centres around the same campaign goals as Anti-Slavery International but follows a different strategy and set of activities to achieve those goals (see section 3.2).

Remember those who campaigned to abolish the Transatlantic Slave Trade? In just twenty years they changed public perceptions and attitudes towards slavery, from something that was considered to be "normal" and "a creditable way of life" to something that was not only wrong but that people had an obligation to do something about. Hundreds of thousands of people consequently signed petitions against the slave trade and boycotted sugar produced by slaves—tactics that we still use to campaign against slavery today.



Anti-Slavery International

3.2 How to plan your own campaign

If you wish to formulate your own campaign, careful and considered planning will maximise its effectiveness. Campaign planning and analysis is also a great activity for group meetings. Follow the step-by-step guide below to make your campaign as successful as possible.

Step 1: What is your overall aim?

Firstly, you need to pick which specific issue you want to focus on. Remember that it must be an issue that Anti-Slavery International works on but may be something that you feel very strongly about and wish to take forward in more detail. For example:

- Do you want the Government or a government to adopt or change a particular policy?
- Do you want your local shop to change a particular practice (i.e. stock Fairtrade products)?

Step 2: Carry out a **SWOT** analysis

Ask the following questions:

Strengths
Weaknesses
Opportunities
Threats

By carrying out a SWOT analysis you can work out the capabilities and limitations of your group, helping you to build realistic and effective objectives, as well as identify key opportunities and risks.

Step 3: Set your objectives

Divide your aim into specific objectives, for example, what specific steps are you going to take to achieve your overall aim?

Make sure they are **SMART**:

Specific
Measurable
Achievable
Realistic
Timed

Step 4: Delivery of the campaign

Working through your objectives, ask these questions:

- Which decision-makers are you going to target and why?
- What activities are going to carry out in order to pressure them? Be creative!
- Which members of the group are going to carry out specific activities?
- Do you need to plan activities in stages?

Step 5: Ongoing review and evaluation

Keep referring back to your original aim & objectives to see how much progress you have made. Is something not working? Do you need to change tactics to achieve your objectives? Remaining flexible with the ability to react to immediate circumstances is crucial to a successful campaign.

3.3 How to communicate your campaign

Whether communicating Anti-Slavery International's or your own campaign objectives, it is essential for you to convince people to take action in order to achieve your aims.

Key Messages

Whatever you do, you will need to think about what you want to say about the campaign and the best way to get the message across to people. Make sure you can answer the following questions:

- Why have you chosen this campaign? Why is important? This must be convincing in order to engage people.
- How can you relate the issue to the person you are communicating with?
- What do you want people to do?

Face to face communication

- Know your audience- who do you most want to engage with?
- Know your key messages and stay focused
- Think of a catchy opening line
- Be confident

Keep it clear, concise and catchy!

Design your own campaign materials

Through designing your own materials you will be able to raise awareness of what you are trying to achieve and what people can do about it. Banners, posters and leaflets are all effective ways to engage people. See section 3.4 for ideas on distributing your materials.

Things to think about.....

1. Your key campaign messages! Think of different ways to express them.
2. Your audience. Try and use the correct tone of voice, i.e. engaging or serious?
3. Don't overload with too much text- make sure it is concise in order to keep people's attention.
4. Use catchy statements or bold images to attract attention.

3.4 Raising awareness and engaging the public

There are many ways in which you can raise awareness of modern slavery but remember that you also need to offer people a way to get involved and take action. Here are some ideas:

- Put up poster or banner in your local library, church or community centre
- Hand out leaflets or collect signatures
- Use notice boards or church bulletins for publicity
- Find a venue to exhibit one of our exhibitions (see Resources section 7.0)

People must know that your group exists and what you're trying to do so make yourselves visible!

3.5 Start a petition

This is something quick and easy which people can do to encourage participation and action, and put pressure on decision-makers.

You may wish to start your own petition to a local MP (see section 3.7), MEP, local councillor, or local business. Petitions must target someone specific. Make sure you hand it into them at the end. You could invite the media or get a group of people together to make yourselves noticed!

You can start your own petition using this website www.gopetition.com or www.ipetitions.com You can also start a petition directly to the Prime Minister using <http://petitions.number10.gov.uk>

See section 3.7 for more information about Lobbying your MP by petition.

Run a stall

A great way to make yourselves seen and heard is to run a stall. Here you can distribute information, sign up new members, talk to people face-to-face about slavery and the work of your group, or collect signatures for a petition.

Where? You could ask to run a stall at your local church fete, craft fair, summer festival, library or event/ film screening being organised by another organisation. Remember to ask permission where necessary and if you plan to sell things, you may need further permission.

Ask us for plenty of materials to run your stall (see section 7.0) and make sure you have a sign-up sheet where people can leave their contact details.



Students running an Anti-Slavery stall

3.6 Letter-writing Campaigns

Letter-writing is a key activity we use to put pressure on decision-makers to take action or change a policy relating to a specific issue.

What to write about....?

We issue regular letter-writing campaign actions via our campaigns network which you can take as individuals or part of a group activity but the more letters the better! Your group may also wish to do further letter-writing campaigning of its own.

For more information visit

www.antislavery.org/english/campaigns/take_action/default.aspx

Use your consumer power! Write to the company headquarters of retail chains asking what measures the company is taking to identify, prevent and end the use of forced labour and slavery from their supply chain. Ask if the company is a member of the Ethical Trading Initiative and ask the company to explain how it is involved.

Does your local retailer stock fair trade products? Fairtrade is the best available guarantee that a product has not been produced using slave labour because goods can only be Fairtrade certified if they have complied with Fairtrade standards, which incorporate international human rights standards. Start a letter-writing campaign locally to put pressure on them to act. For more information visit:

www.antislavery.org/english/campaigns/take_action/take_action_on_slavery_and_what_we_buy.aspx

How to write your letter

There are many different ways to send your letters, either by post or via our website. Hand-written letters can offer a very personal touch but make sure they are legible! If your letter is typed, it's a good idea to sign it by hand at the bottom. Each campaign action we send out will give guidance as to what to write, along with the correct salutation for officials. However, below are some key things to remember:

- Make sure your letters are politely worded
- Express your concern over the issue- give facts and details
- Welcome any recent progress
- Be clear about what you are urging them to do
- Stick to the issue
- Give contact details and ask for a reply

Letter-writing in numbers

Organising a letter-writing event is a great way to encourage people to get writing and to publicise what you are doing. This could be incorporated into some of the events suggested in this pack (section 4.0), i.e. a speaker meeting or DVD screening. Alternatively you

could pick a location and stay there all day so people drop-in when they can. Don't forget to advertise!

Make sure you have the following available:

- Paper and pens
- Copies of the action briefing where relevant
- Some additional materials on slavery and additional campaigning actions people can take
- A sign-up sheet to capture contact details

Replies

Please send us a copy of any replies you receive. In some cases this provides us with an effective opportunity to engage with decision-makers. We can also advise you on how to respond and will provide updates to the campaigns network with any developments on particular campaign actions.

Our February 2008 action briefing asked Anti-Slavery campaigners to ask their MPs to sign Early Day Motion 992. This urged the UK Government to drop proposals which would prevent migrant domestic workers from changing employers therefore potentially increasing the number of migrant domestic workers who are subjected to trafficking and forced labour. By June 2008, 89 MPs had signed it and the Home Office announced that it would drop the proposed changes and retain the current provisions for at least another two years.

3.7 Lobby your MP

Lobbying is when you try to influence the opinion of a politician, a government or an official group. Your MP is elected to represent your views and for you to raise any issue you are concerned about with them, therefore you have more direct access to them than any other decision-maker.

a. Write to your MP

See the opposite guidelines for 'How to write your letter'. You could include more personal information about your Anti-Slavery group and why you are so concerned. Also introduce Anti-Slavery International and what we do. Keep it concise and think about your most important messages- MPs are very busy and won't have the time to read long letters. See section 3.6 for more advice on writing letters.

By post:

[First name] [Surname] MP
House of Commons
London, SW1A 0AA

By email:

www.writetothem.com
www.theyworkforyou.com

Make sure you check your MP's correct title! You can find this on the alphabetical list of members on the UK Parliament website:

www.parliament.uk/about/contacting/mp.cfm

b. Meet with your MP

For the opportunity to raise your concerns in person and make an even bigger impact you could request a meeting with your MP. Make sure you give plenty of notice and if possible go in a group. You can contact them in one of the ways above or call their constituency office to find out the time of their drop-in surgeries (usually Fridays or weekends). Call the House of

Commons switchboard on 020 7219 3000 and ask to be put through to your MPs office.

Make sure you prepare for the meeting by reading information about the issue and thinking carefully about what you want them to do (see box below) and ensure you know what they may have done on this issue in the past. Your MP won't expect you to be an expert on the issue but it is good to be able to demonstrate your concern.

c. Lobby by petition

If you write or meet with your MP you could send or give them a petition (see section 3.5).

Preparation before lobbying your MP

Step 1: Find out who your MP is and get their contact details.

You can find this information along with their contact details at the following websites:

www.theyworkforyou.com or www.parliament.uk/about/how/members/mps_contact.cfm

You can also call the House of Commons Information Office on 020 7219 4272.

Step 2: Find out what interests they have.

www.theyworkforyou.com tells you how they have voted on key issues. You can also use the Register of All Party Groups to see which issues your MP is particularly interested in at:

www.publications.parliament.uk/pa/cm/cmallparty/memi01.htm

Step 3. Think about what you want them to do.

Decide which issue you are campaigning on. This may be an issue that we have raised in an action briefing or another slavery issue which you have decided to take forward. Remember to think about your campaign planning!

Essentially, the slavery issue you are campaigning on will probably not be related to the work of your MP. However, through them you will be able to access decision-makers whose area of work is relevant. There are a number of things you can ask your MP to do:

- Raise your concerns with the relevant government departments or Ministers from these departments such as the Foreign Office (FCO) and the Department for International Development (DFID). If you are campaigning on trafficking issues in the UK the Home Office is the relevant department.
- Raise your concerns with the relevant Select committees or All- Party Parliamentary groups, such as the Foreign Affairs Select Committee, the International Development Select Committee, the Joint Committee on Human Rights, All-Party Parliamentary Human Rights Group or the All-Party Parliamentary Group on Trafficking of Women and Children.
- Raise your concerns by tabling a parliamentary question (written or oral).
- Request an adjournment debate to raise the issue at the end of a parliamentary day (these are balloted each week).
- Submit an Early Day Motion or EDM (which operates like a petition for MPs- Ministers cannot sign them) to draw attention to the issue among other MP's and gauge their support. If an EDM is very popular among MPs then this may influence Government policy. Alternatively there may be an existing EDM which you want to lobby your MP to sign.
- Make commitments to addressing the issue within your community, for instance, writing a letter to your local authority or local paper about human trafficking in the area.
- Ask them to speak at an event to help raise awareness of an issue and provide information on what the Government is doing to combat it. Or you could ask your MP to support an event by attending and invite the local media to take a photo.

Petitions to MPs must be presented and arranged in a particular format. You can find this out at http://www.parliament.uk/parliamentary_publications_and_archives/publicpetitions.cfm or write to the following address for information on how to do this:
Clerk of Public Petitions
Journal Office
House of Commons
London, SW1A 0AA

d. Follow-up

You may not hear back the first time as MPs are very busy but don't give up! Keep the pressure on. If you have met them in person you could write a follow-up letter to thank them and remind them what they said at the meeting. If the situation changes in any way, do write to them to keep them updated. Contact us if you want advice.

3.8 Lobby your MEP

Each EU country is divided into regions that are represented by a number of MEPs. You can contact any or all of the MEPs for your region. MEPs can help you as they vote on the creation and revision of all proposed European laws and policies and are likely to serve on at least one committee of the European Parliament. However, once passed EU laws become the responsibility of the UK to implement, so you may wish to go back and contact your MP at that stage. If your letter is about a local or national issue you should contact a regional or national representative, as your MEP will be unable to help you in that case.

You can find information about the European Parliament at <http://www.europarl.europa.eu/> including who your MEPs are and how to contact them.

You can also find out who your MEPs are and write to them directly through the following website www.writetothem.com.

3.9 Work in partnership

By joining forces with other campaigning groups locally you can raise awareness of slavery among a different audience and get more people involved in the campaign. Alternatively a local group may already be campaigning on a similar issue, in which case doubling your efforts can lead to a bigger impact. As a coalition you carry more weight when lobbying politicians, you can boost your people power to collect signatures or run stalls, and can run bigger events with a wider audience.

Make sure that when joining forces with other groups, the work of your Anti-Slavery group doesn't become diverted away from slavery in order to fit with their



In 2007 Anti-Slavery's Director presented Shahid Malik MP with almost 50,000 signatures supporting our 1807-2007 Fight for Freedom Campaign

Peter Wolfes

aims. Likewise, another group may not wish to fully support your campaign and make it their priority. However, there are plenty of other activities you can do together. They may distribute information about your events or campaigns to their members or run a one-off event with you. You could also invite them to one of your meetings where you have arranged a speaker. If other groups help you with some of these activities, remember to reciprocate!

Here are some ideas for groups or institutions which may exist in your local community. Remember to work across boundaries- the sharing of ideas and experiences with people from different sectors of society can be a great learning experience.

- Amnesty International groups
- Local branches of national Trade Unions, e.g. GMB or Trades Union Councils in specific regions
- Justice and Peace groups
- Fair trade groups
- Quaker groups
- UNA-UK groups
- World Development Movement groups
- Church groups

3.10 Online Campaigning Resources

Here are some websites that can provide some additional help for your campaigning:

- <http://www.campaigncentral.org.uk>
- <http://seedsforchange.org.uk/free/resources>
- <http://www.louder.org.uk>
- <http://www.campaigncreator.org>
- <http://www.campaignstrategy.org>

4.0 ORGANISE AN ANTI-SLAVERY EVENT

Organising an event is an excellent opportunity to raise awareness of modern slavery and the work of Anti-Slavery International. Whether it's to raise much needed funds towards our work, gain publicity or to get more people involved in campaigning, events can be one of the most effective ways to engage people with the issue of slavery.

4.1 Ideas for fundraising events & activities

There are hundreds of different types of events and activities you could organise within your group to raise funds towards our work. It needs to be something that your group will enjoy and that will interest other people. Here are some ideas but be as creative as possible!

- A pub quiz
- Comedy night

- Coffee morning
- A raffle or sweepstake at work
- A cake sale
- Live music night/ gig (with a band, DJs or classical music)
- Street collections (and carol singing at Christmas)
- Dinner party
- Football tournament
- Clothes swap
- Fairtrade fashion show
- Car boot sale

Try and utilise the skills or contacts that your group has to see if you can get local musicians or comedians to donate their time. For more ideas see www.antislavery.org/english/what_you_can_do/events.aspx



Anti-Slavery International

In July 2007, Anti-Slavery International supporter Graham Martin organised a spectacular night of Jazz to raise funds for our work. Over 400 people attended the performance by Ellingtonia in the magnificent Exeter Cathedral, in aid of Anti-Slavery International and to commemorate the bicentenary of Britain's abolition of the Slave Trade. The evening was introduced by Gerard Wilberforce, great-great grandson of William Wilberforce and raised over £3000.

4.2 Sponsored events- support us with a free adventure!

Adventurous supporters of Anti-Slavery International now have the opportunity to take part in organised sponsored events to raise money to help combat slavery. Activities include:

- Skydiving
- Whitewater rafting
- 5K run

For more information or to book your place contact supporter@antislavery.org, call 020 7501 8942 or visit www.antislavery.org/english/what_you_can_do/adventure_fundraising/default.aspx.

There are many other activities that people will sponsor

you to do, from wearing ridiculous fancy dress all day to cycling from London to South Africa, so you may wish to create your own!

We've recently launched our new online fundraising software www.antislaveryfundraising.org so all supporters doing sponsored events or activities can raise money quickly and easily online with their own personalised webpages. You can upload photos, text, weblinks and Youtube videos so friends and family will be able to donate online with a credit or debit card, which means no more running around with paper sponsorship forms, or chasing cheques and cash after your event. To set up your page today visit: www.antislaveryfundraising.org or call 0207 501 8942 for more details.

4.3 Ideas for awareness-raising events

Holding an event is a great way to raise awareness of slavery, reach out to a wider audience and get people involved in making change happen. Here are a few ideas:

Speaker events

Simple speaker events where someone gives a talk and then there is time for questions and discussion after can be very effective in educating people about slavery and what can be done about it. They also provide a great opportunity to ask people to take action at the end.

When you organise your speaker make sure you tell them how long you would like them to speak for, and whether you have any projector facilities for PowerPoint presentations. You will also need someone to chair the meeting, whether you have a panel of speakers or one speaker, to introduce and thank the speaker(s).

Here are some further ideas for speakers:

- It may be possible for someone from Anti-Slavery International to come but please do bear in mind that we won't be able to do this regularly and if you live far away from London, it may not be possible (travel time and costs).
- If you are feeling brave, you could give a talk on modern slavery. We can provide you with a speakers pack including an up to date PowerPoint presentation (see section 7.0).
- You could find a speaker from another organisation that works on issues related to the work of Anti-Slavery International. For example, The Helen Bamber Foundation (trafficking for sexual exploitation), The Coalition to Stop the use of Child Soldiers (Child slavery), ECPAT (Child trafficking), Amnesty International (various issues), Make sure that you don't stray too far away from your group's focus on slavery.
- You could invite your MP to find out about Government policy on certain issues. Some MPs may have knowledge or interest in certain slavery issues. See section 3.7 for how you can check the Register of All Party Groups.

Organise a Film Screening

Showing a film or documentary is another medium you can use to communicate the issue and it can often be very powerful. Make sure you introduce the film and also say a few words at the end about how people can take action on the issues raised. Like speaker meetings make sure you don't stray from slavery issues. For the venue, you could either approach a local cinema and see if they will give you a screening for free and book the film for you, or you could set up a projector and show a DVD in another venue.

At any DVD screening you organise, if you have time you can show Anti-Slavery International's 15 minute DVD Hell on Earth: Slavery Today, which includes footage from Niger and the Philippines. See the Resources section 7.0 to order a free copy for your group. You can watch a 2 minute clip of the film here; www.youtube.com/user/AntiSlaveryInt.

Organise an art competition

By using the arts you can show different interpretations or experiences of those in slavery and their lack of freedom around the world today. You could organise a poetry or art competition holding an event to showcase and announce the winners. You could also try to link up with local arts colleges to publicise the competition and increase entries.

Ideas for films or documentaries:

(Unless stated, you will need to ask for permission to publicly screen these films)

- Ghosts, Nick Broomfield, 2006
<http://nickbroomfield.com/ghosts.html>
- The Real Sex Traffic, True Vision, 2005. Available for educational or charitable use at www.truevisiontv.com/edulicence/index.htm
- Slavery: A Global Investigation, True vision, 2000. Available for educational or charitable use at www.truevisiontv.com/edulicence/index.htm
- When the Moon is Dark, Anja Dalhoff, Danish Doc Productions, 2007. Available for education purposes, www.danishdoc.dk
- Natasha Is Not For Sale, Anja Dalhoff, Danish Doc Productions, 2007. Available for education purposes, www.danishdoc.dk
- Holly, Priority Films/ Red Light Children Campaign, 2007, www.redlightchildren.org/films.php
- Trade, Marco Kreuzpaintner, 2007, www.tradethemovie.com/index.html
- Child Slavery with Rageh Omaar, BBC, 2007, http://news.bbc.co.uk/1/hi/programmes/this_world/6446051.stm
- It's a free world, Ken Loach, 2007, www.sixteenfilms.co.uk/films/film/its_a_free_world
- Lilja 4 – Ever, Lukas Moodysson, 2003,
- Sex traffic, David Yates for Channel 4, 2004, www.channel4.com/programmes/sex-traffic
- Warchild The Movie, Reel U Films, Emmanuel Jal, <http://www.warchildmovie.com>
- Azadnagar & Gulamnagar (Bonded labour), Labour File, 2007, www.cultureunplugged.com/play/2122/Azadnagar--Gulamnagar

4.4 Planning and organising an event

The key to a successful event is to plan WELL in advance. If your planning is organised you are more likely to attract a larger amount of people, and will therefore gain more support or raise more funds! Here are some important steps to help you organise any type of event:

Step 1: Aims

Choose an event that all the members of the group will enjoy and one that will fit with the aims of your group or perhaps the aims of a campaign you have decided to run. (Take a look at the following sections for fundraising or campaigning event ideas).

Step 2: Budget

For some types of events, particularly awareness-raising ones, there may be very little or no cost implication to you. However, larger scale fundraising events will require more budget planning.

You must firstly think about what resources you have available to you. Be realistic and make sure you won't end up out of pocket at the end. You need to make estimates as to how much the event will cost, what you will charge for entry tickets where appropriate, and how much money you will raise (and that this will cover the cost!). Unfortunately Anti-Slavery International is currently unable to offer any financial assistance for groups.

Local sponsorship

It's a good idea to try and involve local businesses or employers as they are often interested in supporting local events. They may be able to provide help with many things such as venues, raffle prizes or Fairtrade refreshments. It is very important to consider the ethical record of companies, particularly as we are fighting human rights abuses that can occur in the production of some goods. Also think about what you can offer them in return before approaching them for support (e.g. publicity).

Step 3: Venue

Try and use venues that you can get for free, such as a community hall or Quaker Meeting House. Think about a venue that is suitable for what you want to do, eg. if you are organising a music event or a film screening you will need venues that can accommodate these things.

Step 4: Time and date

When choosing a date try and make sure that it does not clash with any other major events within your community. You could also consider holding your event on a significant date that relates to slavery, equality or human rights to attract more attention.



Comedian Steve Frost hosting an Anti-Slavery event

Some key dates are:

- Fairtrade fortnight- usually the last week in February and the first week in March
- 8th March - International Women's day
- 12th June - World day against Child labour
- 23rd August - UK's National Slavery memorial day and UNESCO's day for the International Remembrance of the Slave Trade and its Abolition.
- October- Black History month
- 7th October- World Day for Decent Work (www.wddw.org)
- 18th October- European day against trafficking in human beings
- 2nd December- United Nations International Day for the Abolition of Slavery
- 10th December- World Human Rights day

Step 5: Assigning tasks

Be organised and make sure you know who is responsible for what tasks within the group. If you are quite a large group, it may help to have a smaller event organising committee. You will also need to think about what help you need on the night and who will do what.

Step 6: Publicity

Letting people know about your event is very important so you will need to think about advertising and publicity.

Health & safety and insurance

Please make sure you check that you have met any health and safety requirements for your event. Check with the venue managers for information about this (including fire escapes, disabled access and first aid). You may also need to purchase public liability insurance cover for some venues.

Publicity ideas:

- Put up posters and hand out flyers to advertise the event- you could even design your own. Put these up in visible and appropriate places such as community notice boards, church halls, shop windows etc. You will probably need to ask permission first before doing this.
- Use your local media. Send a press release, event listing or invite them to come along. For more information on how to do this see section 5.0.
- Tell your friends and family and ask them to forward an email or spread the word.
- Send us information about your event to add to our events page online or to send to our supporters.
- Publicise it among other local groups or organisations in your community and ask if details can be included in their newsletters.
- Make sure you acknowledge sponsors and other official supporters in any publicity for the event

Step 7: After your event

Once it is all over it is a good idea to have a debriefing at your next group meeting to think about what went well and what did not. Keep a record to help with any future events.

Please send us information about your event along with some photos which we could include in our magazine or website.

4.5 Rules and regulations for fundraising events & activities

If you are organising an event to raise funds for Anti-Slavery International then there are some legal requirements that you will need to meet, along with health and safety requirements. Please contact our fundraising team on 020 7501 8942 or at supporter@antislavery.org before organising an event for advice and guidance.

The following web links also provide helpful information:

www.antislavery.org/english/what_you_can_do/events.aspx

www.institute-of-fundraising.org.uk/bestpractice

Key rules and regulations:

- There are a variety of licences, permits and by-laws concerning fundraising events, and public liability insurance cover may be necessary for certain public events. Please check everything carefully with us and the venue.

- For raffles, draws or tombolas there are specific regulations. For example, if you hold a tombola during a dinner dance or fete, no cash prizes may be awarded. If you organise a raffle at work, you can only sell tickets to people at your workplace. The rules are different depending on the type of event you organise.
- Collections in public places are subject to local council or sometimes police regulations and a permit must be obtained from the licensing authority. For further information contact your local council. Stationary collection boxes or collections on private property are not covered by the regulation but a street or fully public space is.
- It is important that you advertise your fundraising event as being 'in aid or support of Anti-Slavery International' and state that Anti-Slavery International is a registered charity no. 1049160. It is illegal to state that an event is 'in aid of Anti-Slavery International' and then pass those funds onto another organisation. If you hold an event in partnership to raise funds for both groups, then you must make it clear that the funds will be split.
- Please display the following message on any event materials (if not featured already) - 'xxxx Anti-Slavery group works in support of Anti-Slavery International' and display contact details for the group.
- Remember to collect all the money you have raised, bank it and send us a cheque made payable to 'Anti-Slavery International' with a letter saying where it is from.

4.6 Resources and materials for your event

For any type of event that you plan to hold you must make sure that there are plenty of informative materials from Anti-Slavery International available for people to take away.

See section 7.0 for resources and an order form or visit our website at www.antislavery.org/english/what_you_can_do/free_campaigns_resources.aspx

Also, make sure you have a sign-up sheet for every event so that you can capture the contact details for attendees.

Remember: Please let Anti-Slavery International know about any event you are planning and check with us before using our name or logo on any publicity materials, or involving any local business in your event for sponsorship.

5.0 USING THE LOCAL MEDIA

Using your local media is a really useful tool to help you spread your message, generate publicity, and gather support. It allows you to reach a much wider audience, attract more people to your events and put pressure on decision-makers.

5.1 Keep it local

Your local newspaper is the best place for you to target as they will be interested in what people are doing at a local level. In most cases you are more likely to get coverage if you highlight the local angle. For instance, explain why an Anti-Slavery group has been set up in your area or why you are lobbying your local MP. Try and keep it simple as any complex human rights issue which needs explaining in a lot of depth can be off-putting to journalists and the public.

Try and build a relationship with a local reporter as this will help you to get your issues or events covered in the future.

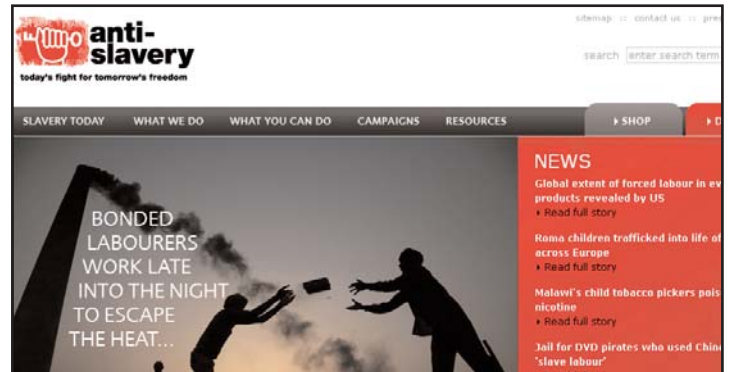
Please note that Anti-Slavery groups should not contact national media as Anti-Slavery International's Press Officer is responsible for this. If you are contacted by national media, please do let Paul Donohoe, Press Officer at Anti-Slavery International, know on 020 7501 8934 or p.donohoe@antislavery.org.

5.2 Preparation

- Get contact details for the local press. Try and contact someone in the editorial or news team and find their email and phone number (you can usually find this online).
- Find out what their deadline is. If it's a weekly paper then you will normally have to submit information up to a week before publication. However, if you send them something too early then it is likely to be overlooked or forgotten. If you are planning an event call them a few weeks before to build interest and find out the deadline.
- Make sure you can provide journalists with contact details of someone in the group who can respond promptly as journalists have tight deadlines to meet and you do not want to miss an opportunity.

5.3 Write a news release

A news release is one of the most effective tools you can use to contact your local media. The purpose of writing a news release is to inform the media about an issue or event in a thorough yet brief way. Because journalists receive hundreds of releases a day, it is vital you make yours stand out. It should be eye-catching, informative and succinct.



Check the press releases and any other information on our website www.antislavery.org

Ask yourselves these questions:

- What is new about the information you are sending them? There is no point in sending a news release about the existence of modern slavery. You need to give journalists something new to work with. For instance, what new thing is your group doing, what new facts have emerged about slavery?
- What is of interest to the reader? This is essential to think about if you want coverage.
- Is there is a 'hook' - something that would make it more newsworthy? For instance, a specific date that relates to the issue (see section 4.4) or a new report that has been released?
- What is the local angle to this story?

A news release should be no longer than one page. If it goes over, ensure the least important information is on the second page or details that they will want to read, e.g. the notes for editors, that obviously follow-on from the first page. These are vital, so they will be expected.

Headline

Use a headline that is going to make the journalist want to pick up and read the release. Make it interesting, but ensure it is not misleading.

First paragraph

This is the most important part of the news release. It should state what, where, when and why? Most journalists have limited time and will not want to read the whole news release therefore the first paragraph should state what or why an event is being held or, if it is about something that has happened, what happened and why this is important.

The body

This is made up of paragraphs that explain the issue you are introducing in the opening paragraph. It is also used by the journalist when he or she is writing an article. Put the most relevant information at the top and work your way down in importance.

Quote

A quote is an opportunity to include emphatic and interesting opinions which will help a journalist write a more colourful article. Quote yourself or someone from the group and include your group name (i.e. Joe Bloggs of Oxdown Anti-Slavery group says...).

Contact details

These come at the end of the release. One way for it to stand out and warn the journalist that something specifically for them is coming up is to preface it with a note clearly dividing the text from these details, e.g. Notes for editors. Put anything that needs to stand out in bold. This would include a contact name, position, telephone number and email address.

Keeping track

Put the date and number of the news release at the bottom so the journalist knows the time-frame and you can keep track of news releases you have issued.

Follow-up

It's always good to give the news desk (or wherever you send the release) a follow-up call just to check if they have received it and jog their memory!

5.4 Write a letter to the Editor

Another good way to get your messages heard is to use the letters pages in a local paper. This can be either to react to something that has been featured before and relates to the work of the group, or could proactively highlight a new issue and initiate a debate.

Here are some points to consider:

- You've guessed it..... the local angle!
- Express an opinion. Editors like a strong message but make sure you keep within your campaign messages (see section 3.3).
- Less is more! Keep it short and try not to cover too much- just one or two key messages are fine. If you write too much then the editor may cut out your key points. Try and keep to 100-150 words.
- If it is in response to a previous letter, quote the date and author.
- Don't get angry- remember you want people to engage so make some informed and reasonable points.
- Include your name and address.

5.5 Use events listings

Many local papers have events listings. Try and send your press release or some of the vital information about your event to these sections too.

5.6 Set up a photo call

If you are handing in a petition to your MP, holding an event or doing a public stunt, then you could invite a

photographer from a local paper to come along and take a photo:

- Think about how newsworthy an event would be.
- Send a news release to picture desks. Give full details of the time and location. You can also call a picture desk to check it is in their diaries.
- Make sure you have a spokesperson available to talk to them and written materials printed out that you can give them.
- Remember to take your own photos as the photographer may not show up. This way you can still send photos to the paper after the event.

SAMPLE PRESS RELEASE

Top DJs spin discs to help fight slavery

Top DJs will perform at a world music night at the Scala Club, Oxdown to raise awareness of modern slavery on Monday 25 February 2009.

Organised by the Oxdown University Anti-Slavery group, the night will include music ranging from traditional Tibetan folk to cutting edge dance from the internationally renowned Giles Peterson and DJ Vadim.

Today an estimated 12.3 million people live in slavery. Across the world, people are forced to work without pay or freedom to leave their job, under the threat of violence or other penalties. Even in the UK vulnerable migrant workers are trafficked for sexual exploitation, as well as domestic and agricultural work.

Student Joe Bloggs, aged 19, of Oxdown Anti-Slavery group, says: "Despite the abolition the Transatlantic Slave Trade over 200 years ago, most people think the issue has gone. I am hoping this night will make people realise that slavery continues across the world today and may even encourage them to get involved in the struggle to stamp out slavery."

Event information

- Monday 25th February 2009, 8pm-3am, the Scala, Oxdown
- Tickets cost £7.50 on the door. Proceeds go to Anti-Slavery International.

CONTACTS:

- Main name; telephone number(s); email address
- Second contact name; telephone number(s); email address

NOTES TO EDITORS

Anti-Slavery International, the world's oldest human rights organisation, is committed to eliminating all forms of slavery throughout the world. Anti-Slavery International works to end these abuses by campaigning for the eradication of slavery, exposing current cases, supporting local organisations to release the 12 million people in slavery, and pressing for the implementation of international laws against slavery.

6.0 GUIDELINES FOR ANTI-SLAVERY GROUPS

Thank you once again for forming an Anti-Slavery group! These guidelines aim to help you understand how your group can work with Anti-Slavery International and what support we can give you.

6.1 Individual Membership of Anti-Slavery International

Anti-Slavery groups are not involved in any decision-making processes within the organisation, i.e. the Annual General Meeting (AGM). However, should individuals wish to gain voting rights and support Anti-Slavery International by making a donation then you can become an individual member for £35 a year (£11 unwaged). For further information please contact our Fundraising team on 020 7501 8942 or supporter@antislavery.org.

6.2 What support we can offer

Anti-Slavery International is able to provide the following support to groups:

- Provide information on our work to be used for publicity materials for events.
- Provide materials and resources as outlined in section 7.0.
- Proof and check publicity material where Anti-Slavery International's logo or name is used.
- Proof and check press releases to local media within a reasonable timeframe.
- Promote events run by the group on the events page of Anti-Slavery International's website.
- Groups will receive all communications sent to the Campaigns network (updates and latest campaign actions), our quarterly magazine The Reporter, and a bi-annual newsletter specifically for the Anti-Slavery group network (see section 2.5).
- Facilitate communication and information-sharing amongst the local group network. See section 2.6.

6.3 What we are unable to offer groups

Unfortunately, as we have limited resources and staff capacity, we are unable to offer groups the following:

- Guarantee that a speaker from Anti-Slavery International will be able to visit the group, or supply a speaker on a regular basis. This depends on where the group is located and the costs of travel.
- Help with finding a celebrity speaker for group events or share existing contacts the organisation has with celebrity supporters.
- Help with funding for groups or public liability



People signing Anti-Slavery petition at our stall at Glastonbury festival

Anti-Slavery International

insurance cover.

- Proactively seek press coverage for events run by groups.
- Proof and check all materials produced by the group (only press releases and where the name or logo is used).

6.4 Memorandum of Understanding

We ask that all new groups sign a Memorandum of Understanding (included in this pack) which incorporates some of the guidelines outlined below. Please ask the group founder or chair to sign it and send it back to us.

Don't forget to name your group by your town name followed by 'Anti-Slavery Group', for example 'Exeter Anti-Slavery Group'.

6.5 Guidelines for Anti-Slavery groups

Anti-Slavery International has an internationally renowned reputation that it needs to protect and we ask that all members of Anti-Slavery groups respect this. The following guidelines relate to specific issues which we ask you to consider when carrying out your work. Where you need to seek permission from Anti-Slavery International, or if you have any questions, please contact:

Gemma Wolfes
Campaigns & Outreach Officer
g.wolfes@antislavery.org
020 7501 8936

Use of Anti-Slavery International's logo

Anti-Slavery International must protect against the misuse of our logo to safeguard our reputation and avoid confusion with our public brand. Please seek permission from Anti-Slavery International when you wish to use our logo on publicity materials for events (for each individual item) and only use it on materials connected to issues we work on. Please make the name of your local group visible next to or underneath the logo and supply contact details for the group.

Use of Anti-Slavery International's name

Please check with Anti-Slavery International before using our name on any publicity materials for events and please only use our name in relation to issues directly connected to issues we work on.

Working with sponsors and other organisations

Please check with Anti-Slavery International before publicly working with any commercial sponsors or other organisations.

Fundraising

If you are organising an event or activity to raise funds for Anti-Slavery International, please contact us first for advice and guidance. See section 4.5 for more information.

Working with the media

Section 5.0 offers advice for groups to try and gain local media coverage. As Anti-Slavery International works with the national media we ask that Anti-Slavery groups only contact their local media. Unfortunately we are not able to proactively seek press coverage for events run by groups but we will check any press releases you wish to send out, as long as sufficient time is given.

Websites

We ask that if groups establish their own independent Anti-Slavery group websites, please only include content about the group, its aims and activities. Please do not replicate or edit substantial information about slavery or our work from our own website. It is important that we direct the public to the main Anti-Slavery International website to access the information we have there so please put a link to our website.

Unfortunately we do not have the resources to monitor websites for groups. Therefore we ask that you include the following disclaimer at the bottom of all your webpage's:

Anti-Slavery International accepts no liability for the contents of this page and any related links other than the official Anti-Slavery International website. Anti-Slavery groups work in support of Anti-Slavery International, not in association with the organisation.



Anti-Slavery stall at SLOT festival in Poland

Anti-Slavery International

There is a page on Anti-Slavery International's main website which provides contact information for each local Anti-Slavery group and links to their websites, where possible.

Use of Anti-Slavery International's images

When using Anti-Slavery International's images please think about the human rights abuses they illustrate, using them responsibly and with respect for the subjects depicted. Images may not be used in any work that might conflict with their original purpose, i.e. to raise awareness about slavery. All images must be credited appropriately. See the Resources section 7.0 to find out how you can obtain images from us.

Misconduct of groups

If a local group acts in any way that Anti-Slavery International deems inappropriate or violates any of the terms of the Memorandum of Understanding, Anti-Slavery International will cease to recognise the group as an affiliated body.

Anti-Slavery International also reserves the right to withdraw its support of an event and decline permission to use its logo.

7.0 RESOURCES AND MATERIALS

There are plenty of resources and materials available to help your group learn more about slavery and carry out your activities. You can find more information about what is available here at

www.antislavery.org/english/resources/default.aspx

For any event, activity or meeting you are planning make sure you have plenty of materials. To order any of the resources or materials below, please use the order form in this pack to specify which ones you would like.

Alternatively, you can download resources or order them online at

www.antislavery.org/english/what_you_can_do/free_campaigns_resources.aspx

News and campaigns materials

Freedom fighter leaflets: These leaflets offer a good introduction to modern slavery, explaining what the issues are and how Anti-Slavery International tackles them. These also include a donation or Direct Debit form, and an option to join the campaigns network.

Action Briefings: Our letter-writing action briefings outline the issue we are campaigning on and give guidance on what to write in a letter. The same information and actions are also available on our website at

www.antislavery.org/english/campaigns/default.aspx

Fact sheets: These are available on; slavery and what we buy, slavery past and present, trafficking in people, bonded labour, child labour and the Transatlantic Slave Trade.

The Reporter: Anti-Slavery International's quarterly magazine containing news, campaign and event updates, and features on our work. As an Anti-Slavery group you will automatically receive a copy of this but we can send you some additional copies for stalls.

Additional materials to raise awareness or run a stall

- Anti-Slavery posters- you can put these up to raise awareness- see 4.4
- Collection boxes- a must for all stalls!
- Fundraising buckets
- Stickers- to give away free or for a small donation
- Wristbands- to give away free or for a small donation

Exhibitions

You may wish to organise an exhibition to raise awareness of slavery. You will need to think about what type of space you will need to accommodate an exhibition, depending on which one you choose to borrow.

anti-slavery
today's fight for tomorrow's freedom

reporter

Interview with UN Special Rapporteur

In this issue
Focus on Human Rights
Trafficking in the United States
Links between top city firms and slavery

anti-slavery
today's fight for tomorrow's freedom

action briefing

Forced labour in the UK

September 2009

Modern slavery continues to exist in the UK. Some of the British products we buy today and the services we receive may have involved the use of forced labour. These workers are sent to the toughest various means including debt bondage, the removal of passports and the use of violence, intimidation and threats.

Anti-Slavery International estimates that in addition to the thousands men, women and children who are trafficked (transported away from their communities through coercion or deception) for forced labour to the UK at any one time, hundreds more people who have not been trafficked are estimated to be working in conditions of forced labour or servitude in the UK. They do not have specific legislation rendering forced labour and servitude punishable penal offences.

Anti-Slavery International's own research has found many people, including children, in forced labour across a range of sectors, including domestic servitude, agriculture, construction, food processing and packaging, cleaning, hospitality, and the restaurant trade. As an example of the diversity forced by a single community, Chinese migrant workers have been found in forced labour as DVD sellers, in factory work, in Chinese restaurants and in clothes packing.

The current legal framework: Currently in the UK prosecutions for forced labour are limited to cases where a person has been trafficked.

The UK Government introduced the Asylum and Immigration (Treatment of Claimants, etc.) Act in 2004 which made trafficking for all forms of labour exploitation a criminal offence. However, under this legislation the trafficking element of the case is vital to the success of the prosecution, therefore making it impossible to obtain a conviction where trafficking is difficult to prove.

In these cases, where forced labour is clearly evident, a dedicated criminal law would allow police and prosecution to pursue cases and seek justice. Anti-Slavery International is aware of one case of a domestic worker in forced labour where the Crown Prosecution Service decided not to charge on the basis that the trafficking element of the case could not be proven.

The UK's international obligations: Under article 4 of the European Convention on Human Rights and the ILO conventions against forced labour the UK is bound by international law to criminalise forced labour and provide protection from slavery, servitude and forced labour.

Given the gap in legislation, the UK is in danger of being in breach of its international obligations and vulnerable to challenges in the European Court of Human Rights. To avoid the Court finding France in breach of its obligations because it failed the criminal legislation to protect it from its women from domestic servitude.

Proposed legal amendments: Forced labour will remain a reality in the UK unless adequate legislation is put in place and enforced. The existing legal provisions fail to protect victims or ensure that the perpetrators of these crimes are brought to justice.

If adopted, amendments will allow us to the Commons and Justice Bill, which is currently before Parliament, would create two new criminal offences for holding someone in servitude and for subjecting someone to forced or compulsory labour. These new offences include penalties that reflect the severity of this crime and ensure that vulnerable people are fully protected from this abuse.

Forced labour and slavery

Forced labour is any work or service which people are made to do against their will under threat of some form of punishment.

Forced labour is a contemporary form of slavery, which has a number of key characteristics:

- forced to work, through mental or physical threat
- controlled by an "employer", under the threat of some form of punishment;
- not acknowledged, treated as a commodity or bought and sold as "property";
- physically constrained or has restrictions placed on their freedom of movement.

Anti-Slavery International, Thomas Clarkson House, The Shambles, Broad Street, London, W1V 5JF. Tel: +44 (0)20 7501 8320 Fax: +44 (0)20 7501 8110 email: info@antislavery.org website: www.antislavery.org

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Abolitionists

Individuals like Granville Sharp, Thomas Clarkson, William Wilberforce and Olaudah Equiano all helped to build an effective campaign against the slave trade. Equiano was a former slave who bought his own freedom and then campaigned against slavery around Britain. His autobiography was incredibly popular and went through eight editions in his lifetime. One newspaper of the time described Equiano as "the champion and advocate" for ending the slave trade.

www.antislavery.org

Campaigning against Slavery, from the 18th to the 21st Century

This 16-panel exhibition takes the audience on a visual journey through history from the time of the Transatlantic Slave Trade to slavery in contemporary society. It also looks at how slavery has been challenged through popular campaigning and by the development of international standards to prohibit them.

It is available in A2 (42cm x 59.4 cm) size Foamex panels which will need an exhibition stand in order to attach the Velcro panels. It is also available for free on CD to print in A3 (30cm x 42cm) colour. Any local printers will be able to print these off and laminate them for a very small cost.

Human Traffic

Human Traffic is a 16 panel (51x41cm) black and white exhibition, which documents the trafficking of children in Benin and Gabon, West Africa. It is a testament to the extraordinary bravery and courage of children who have been manipulated, deceived, beaten and raped by the adults who enslave them. It reaches behind the headlines, looking at the people who are fighting for these children's rights and asks what can be done to bring an end to this horrific trade.

It is available in A2 (42cm x 59.4 cm) size Foamex panels which will need an exhibition stand in order to display the panels with Velcro.

Recovered Histories: Reawakening the narratives of enslavement, resistance and the fight for freedom

This 17-panel A2 (42cm x 59.4 cm) exhibition looks at the Transatlantic Slave Trade, the enslavement of Africans in the Caribbean, and their fight for liberation and their emancipation. It focuses on the narratives of the enslaved, enslavers, abolitionists, parliamentarians, clergy, planters and rebels. It is based on Anti-Slavery International's collection of 18th and 19th century literature which was recently digitised and made available at: www.recoveredhistories.org

Speakers and talks

Anti-Slavery International may be able to provide for your group, depending on availability and travel costs. To request a speaker you can send us back the speaker request form within this pack.

If you wish to give a talk on slavery yourself, Anti-Slavery International can provide you with a speakers pack containing a PowerPoint presentation on modern slavery.

DVDs

Anti-Slavery International can provide your group with a free copy of Hell on Earth: Slavery Today. This 15-minute film contains footage from Niger and the Philippines, and interviews with those directly affected by slavery practices. It also features extended interviews with anti-slavery activists from different countries and with those who have been subjected to slavery.

Take a look at section 4.3 for information on other films and DVDs (not produced by us) which you could use.

Publications, reports and briefings

Anti-Slavery International has a vast amount of reports and other publications available to help you learn about modern slavery. Many of these are available to purchase at the shop online at:

www.antislavery.org/english/shop/default.aspx.

You can download some reports and briefings for free at: www.antislavery.org/english/resources/reports/default.aspx

You may wish to sell some of our books on a stall. For instance A Taste for Freedom (fundraising recipe book) or Slave: The true story of a girl's lost childhood and her fight for survival. To find out more about selling books on a stall please contact us.

Images

If you are creating your own flyer or poster, Anti-Slavery International can provide you with a CD of images for free.

How to order resources:

You can either use the order form in this pack or contact Gemma Wolfes, g.wolfes@antislavery.org, 0207 501 8936.